

Job Description – Survey Programmer

The primary role of the Survey Programmer at Spherix Global Insights is to accurately execute and deliver online market research surveys. This role will work collaboratively with other departments to obtain the highest quality data and ensure our clients' needs are met. The position will work closely will and report to the Network Manager. This position is based in Exton, PA.

Key Responsibilities:

- Review survey questionnaires for quality and maintain consistency across report types and therapy areas
- Ensure the questionnaire will result in a survey of reasonable length by suggesting effective ways of reducing overall length and survey fatigue
- Ensure all required programming notes are included and accurate
- Program surveys into survey platform (KeySurvey)
- Test surveys to ensure all programming instructions, logic, flow have been implemented
- Perform soft launch data checks in to ensure the programming is functioning flawlessly
- Explore ways to utilize our systems to create a better respondent experience

Requirements:

- Bachelor's Degree
- Two years of work experience programming surveys
- Two or more years of experience with JavaScript
- CSS experience preferred
- Experience using at least one online survey platform
- Working knowledge and experience using Microsoft Suites (Excel, Word, Power Point)
- Must be detail oriented with an eye for quality
- Must be able to prioritize projects effectively, work independently, and adhere to deadlines
- Capable of working in a fast-paced and dynamic environment under deadlines
- Demonstrated ability to work without routine supervision and consistent track record of delivering against objectives
- Good communication skills, both written and oral

What You Bring:

- You are a hardworking, self-starter that is comfortable working independently and without routine management supervision
- You are a strong problem-solver with an ability to "think outside of the box"

- You enjoy being innovative and developing new ways to obtain the data to create a better respondent experience
- You enjoy making progress towards your goals and possess an instinctively entrepreneurial business acumen
- You embrace change and innovation
- You value integrity
- You seek a working environment populated by dynamic professionals with a team-oriented approach to building a best-in-class insights business

Other relevant information:

- This position will be based in Exton, PA
- The position reports to the Network Manager
- Compensation package includes competitive salary and benefits (health, 401K), commensurate with experience, as well as an annual bonus for meeting performance objectives
- Candidates must be legally authorized to work in the United States
- Relocation assistance to the Exton, PA area is not included

To apply, please send resume and cover letter explaining why you believe you are a good fit for this role to careers@spherixglobalinsights.com.

About Spherix

Spherix Global Insights (www.spherixglobalinsights.com) is a business intelligence firm serving highly specialized biopharmaceutical clients. Our aim is to apply our commercial experience and unique relationships within core specialty markets to translate data into insight, enabling our clients to make smarter business decisions. Our research activities will be focused on certain highly dynamic therapeutic areas which include dermatology, gastroenterology, rheumatology, nephrology, and neurology.