

Job Description – Insights Analyst

Overview

The primary role of the Insights Analyst is to support the end to end insights generation process using our proprietary market research data across one or more of the specialty therapy areas. The position reports to Insights Director or Franchise Head and is based in Exton, PA.

Key Responsibilities

To add incremental value to the Spherix report production and insights generation process:

- Input into design of quality, insight-generating questionnaires
- Track changes and managing version control of questionnaires
- Work with data analysts to ensure accurate survey programming
- Write draft sections of reports in close collaboration with insights directors/franchise heads
- Develop framework for data visualization, typically in PowerPoint format
- Check survey links and track changes to ensure survey logic is accurate
- Translate data into insightful syndicated reports
- Keep up to date with disease landscape
- Proofread final reports

To provide assistance with client management and presentations:

- Attend client readouts, track follow-up requests and provide ad-hoc deliverables

To provide basic assistance to marketing and business development:

- Working with marketing to ensure that the report offerings are properly positioned in external materials
- Assist with updates in PipeDrive

Key Deliverables

- Secondary research reports for content generation
- Detail-oriented documentation of on-going syndicated questionnaires and reports
- Development of content to be included in the on-going syndicated publications
- Timely delivery of questionnaire, template, and report materials
- Active input into the strategy for the franchise including targeted clients/compounds, management of the advisory boards, working with patient advocacy groups and presentations at key medical conferences

Education & Experience

- Clear and demonstrable strength in data analysis and insights generation
- Bachelor's degree required
- Required working knowledge and experience using Microsoft PowerPoint
- Comfort using Microsoft Excel and SPSS
- Extremely strong attention to detail
- Proven track record of writing skills, highlighting the capacity to explain complex therapeutic and commercial points

What You Bring

- You are a self-starter who is comfortable working independently and without routine management supervision
- Your inherently curious mind will be naturally inclined to the scientific and the analytical
- You enjoy making progress towards your goals and are task oriented
- You embrace change and innovation, working collaboratively with teammates
- You have strong attention to detail and are flexible working across multiple projects at the same time
- You seek a working environment populated by dynamic professionals with a team-oriented approach to building a best in class insights business

Other relevant information:

Compensation package includes competitive salary and benefits, commensurate with experience, as well as an annual bonus linked to franchise and company profitability. Some travel commitments to attend medical conferences and client meetings

To apply, please send resume and cover letter explaining why you believe you are a good fit for this role to careers@spherixglobalinsights.com.

About Spherix

Spherix Global Insights is a hyper-focused business intelligence firm that leverages our own independent data and expertise to provide strategic guidance, so biopharma stakeholders make decisions with confidence. We specialize in select immunology, nephrology, and neurology markets. We are independent, unique, and essential.