



## Rheumatoid Arthritis

### OVERVIEW

The US biologics and small molecule market for the treatment of rheumatoid arthritis (RA) is well established with a variety of drugs and mechanisms of action for treatment. Though the backbone TNF-inhibiting biologics have dominated the space for nearly two decades, more recent launches, an active pipeline, and the imminent introduction of Biosimilars present an opportunity for major future shifts in the RA landscape.

The **RealTime Dynamix Rheumatoid Arthritis** report series provides a detailed and timely look at current and future trends in the RA market, and the effects of the future shifting landscape. The quarterly releases allow for close monitoring and trending of key performance metrics. In addition to the fixed trended measures, the report also includes variable content addressing key current issues that is refreshed quarterly. The rapid field-to-insight turnaround time, highly relevant content, and unparalleled knowledge of the Rheumatology market make this an essential tool for companies competing in the space, as well as those with near term plans to enter it.

### SAMPLE & METHODOLOGY

The report is based on an online survey of 100 US rheumatologists and is fielded on a quarterly basis. Respondents are recruited from the Spherix Network, a proprietary group of clinical rheumatologists meeting quality screening criteria. Our relationship with this network leads to more engaged respondents resulting in higher quality output.

### KEY QUESTIONS ANSWERED

- What is the current and future landscape of the RA biologic/JAK market?
- What brands are expected to grow, and at the expense of what other brands?
- What are the critical opportunities and barriers to growth?
- What is the rheumatologists' perception of late stage pipeline assets and how do they anticipate incorporating these assets into their RA treatment?
- What are the representative contact rates for brands?
- What are rheumatologists' opinions and views on key market events?

### Products Profiled:

#### Commercial Products:

Genentech's Actemra (tocilizumab), UCB's Cimzia (certolizumab), Amgen's Enbrel (etanercept), AbbVie's Humira (adalimumab), BMS' Orencia (abatacept), Janssen's Remicade (infliximab), Biogen Idec's Rituxan (rituximab), Janssen's Simponi (golimumab), Pfizer's Xeljanz (tofacitinib)

#### Pipeline Agents:

Incyte and Eli Lilly's Baricitinib, Regeneron and Sanofi's Sarilumab, GSK and Janssen's Sirukumab

### Key Dates:

- Q1 April 2016
- Q2 July 2016
- Q3 October 2016
- Q4 December 2016

### Deliverables:

- PowerPoint report
- Frequency Tables & Summary Statistics
- On-site presentation

### Related Reports:

- RealWorldi Dynamix: Biologic/JAK Switching in Rheumatoid Arthritis US
- RealWorldi Dynamix: Biologic/Otezla Switching in Psoriatic Arthritis US
- RealTimei Dynamix: Psoriatic Arthritis US